



## **Sullair Unveils News and Improved Formulation SULLUBE® Powered by Dow Chemical Company**

**Chicago, IL – February 11, 2015** – Sullair, an industry leader in innovative compressed air solutions since 1965, today announced the launch of the newly enhanced Sullube® air compressor lubricant, produced by The Dow Chemical Company.

Used in more than 50,000 compressors around the world, Sullube is a high-performance Polyglycol-based lubricant that prevents the formation of varnish – a leading cause of air end failure – and helps keep compressors running clean and cool. Originally introduced nearly 30 years ago by Sullair and Dow after more than 8 years of research, development and testing, today's Sullube has been enhanced to meet the demanding needs of modern rotary screw air compressors. Beyond its ability to protect and clean compressor air ends, Sullube's new formulation now improves lubricant life up to 10,000 hours.

"Sullair has a strong reputation for the durability of its air compressors," states Tim Kruto, Senior Product Manager, Aftermarket Products, Sullair. "And Sullube has played a major role in helping keep our air compressors running optimally. This new formulation combines the benefits Sullube has historically provided, and adds additional value with the extended fluid life all backed by the expertise of Dow."

According to Flavio Kliger, Market Portfolio Director for Performance Lubricants, Dow Chemical Company, "Dow and Sullair share an uncompromising commitment to quality that creates the perfect foundation for our partnership in producing Sullube. We look forward to continuing our work together enabling Sullair to provide the rotary screw air compressor market with high performance lubricants, as we have for over three decades."

The Sullair/Dow relationship is more than just a supplier/customer relationship. The Dow Chemical Company has relied on Sullube to help keep its own compressors running optimally.

"We have counted on Sullair for its best-in-class efficiency and reliability for more than 30 years and look forward to continuing that strong relationship with them for years to come," says Keith Kenebrew, Associate Commercial Director for Dow Hydrocarbons & Resources LLC.

To launch the improved formulation of Sullube, Sullair and Dow have been conducting training sessions and webinars with Sullair distributors throughout the world. Additionally, a website has been launched – Sullube.com – to provide additional information and resources about Sullube and other Sullair compressor lubricants.

To learn more about Sullair and its products, visit [www.Sullair.com](http://www.Sullair.com). To learn more about Sullube visit [www.Sullube.com](http://www.Sullube.com).

### **About Sullair**

Since 1965, Sullair has been developing and manufacturing air compressors with proven reliability and wear-free durability. Sullair is globally recognized as a leading manufacturer of portable air compressors, contractors' air tools, stationary air compressors, compressed air treatment equipment and vacuum systems. Additionally, Sullair provides customers with a full line of aftermarket parts, fluids and services. Celebrating its 50<sup>th</sup> anniversary in 2015, Sullair has manufacturing capabilities in Michigan City, Indiana; Shenzhen and Suzhou (China); Mahindra World City, India; as well as a JV (IHI-Sullair) based in Suzhou. Telephone 219.879.5451. Fax 860.353.5779.

### **About Dow**

Dow (NYSE: DOW) combines the power of science and technology to passionately innovate what is



essential to human progress. The Company is driving innovations that extract value from the intersection of chemical, physical and biological sciences to help address many of the world's most challenging problems such as the need for clean water, clean energy generation and conservation, and increasing agricultural productivity. Dow's integrated, market-driven, industry-leading portfolio of specialty chemical, advanced materials, agrosiences and plastics businesses delivers a broad range of technology-based products and solutions to customers in approximately 180 countries and in high-growth sectors such as packaging, electronics, water, coatings and agriculture. In 2014, Dow had annual sales of more than \$58 billion and employed approximately 53,000 people worldwide. The Company's more than 6,000 products are manufactured at 201 sites in 35 countries across the globe. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at [www.dow.com](http://www.dow.com).

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